

3  
CONTRACT

KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Great American Media (GMMB)  
1010 Wisconsin Avenue  
Washington, DC 20007

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>477027 /       |  | <u>Alt Order #</u><br>06146293                         |
| <u>Product</u><br>DCCC                       |  |  |
| <u>Contract Dates</u><br>10/16/12 - 10/22/12 | <u>Estimate #</u><br>1194                  |  |
| <u>Advertiser</u><br>ISS DCCC                |  | <u>Original Date / Revision</u><br>10/23/12 / 10/23/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KVVU                       | <u>Account Executive</u><br>Teresa Difuria | <u>Sales Office</u><br>TELEREP-PHIL                    |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 25-54           |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u><br>11               | <u>Product Code</u><br>14                              |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

| *Line  | Ch          | Start Date              | End Date   | Description           | Start/End Time        | Days            | Length        | Spots/<br>Week    | Rate                | Type        | Spots | Amount  |             |
|--------|-------------|-------------------------|--|-----------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|---------|-------------|
| N 7    | KVVU        | 10/16/12                | 10/22/12   | Fox 5 News at 5       | 5-530p                |                 | :30           |                   |                     | NM          | 1     | \$70.00 |             |
|        |             | <u>Start Date</u>       | <u>End Date</u>  | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |             |       |         |             |
| Week:  |             | 10/16/12                | 10/22/12   | MTWTF--               |                       |                 |               | 5                 | \$350.00            |             |       |         |             |
|        | <u>Spot</u> | <u>Ch</u>               | <u>Date Range</u>  | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Type</u> |       |         |             |
|        | 1           | KVVU                    | 10/16/12-10/22/12  | Fox 5 News at 5       | 5-530p                | MTuWThF----     | :30           |                   | <del>\$350.00</del> | NM          |       |         |             |
|        |             |                         | See MG 7.6,7.7,7.8,7.9,7.10,7.11                               |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 2           | KVVU                    | 10/16/12-10/22/12  | Fox 5 News at 5       | 5-530p                | MTuWThF----     | :30           |                   | <del>\$350.00</del> | NM          |       |         |             |
|        |             |                         | See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12                          |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 3           | KVVU                    | 10/16/12-10/22/12  | Fox 5 News at 5       | 5-530p                | MTuWThF----     | :30           |                   | <del>\$350.00</del> | NM          |       |         |             |
|        |             |                         | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 4           | KVVU                    | 10/16/12-10/22/12  | Fox 5 News at 5       | 5-530p                | MTuWThF----     | :30           |                   | <del>\$350.00</del> | NM          |       |         |             |
|        |             |                         | See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17 |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 5           | KVVU                    | 10/16/12-10/22/12  | Fox 5 News at 5       | 5-530p                | MTuWThF----     | :30           |                   | <del>\$350.00</del> | NM          |       |         |             |
|        |             |                         | See MG 7.6,7.7,7.8,7.9,7.10,7.11                               |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 6           | KVVU                    | 10/21/12-10/21/12  | Extra Weekend         | Su 6-7p               | -----Su         | :30           |                   | <del>\$325.00</del> | NM          |       |         |             |
|        | Ⓜ           | Credited                |  |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 7           | KVVU                    | 10/21/12-10/21/12  | Friends Weekend       | 5-6p                  | -----Su         | :30           |                   | <del>\$225.00</del> | NM          |       |         |             |
|        | Ⓜ           | Credited                |  |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 8           | KVVU                    | 10/21/12-10/21/12  | Weekend Matinee Movie | 10-5pm                | -----Su         | :30           |                   | <del>\$150.00</del> | NM          |       |         |             |
|        | Ⓜ           | Credited                |  |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 9           | KVVU                    | 10/21/12-10/21/12  | Weekend Matinee Movie | 10-5pm                | -----Su         | :30           |                   | <del>\$150.00</del> | NM          |       |         |             |
|        | Ⓜ           | Credited                |  |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 10          | KVVU                    | 10/21/12-10/21/12  | Weekend Matinee Movie | 10-5pm                | -----Su         | :30           |                   | <del>\$150.00</del> | NM          |       |         |             |
|        | Ⓜ           | Credited                |  |                       |                       |                 |               |                   |                     |             |       |         |             |
|        | 11          | KVVU                    | 10/20/12-10/20/12  | CSI: Miami            | 1am - 5am             | -----Sa--       | :30           |                   | <del>\$70.00</del>  | NM          |       |         |             |
|        | Ⓜ           | MG for 4.3,7.1,11.1,7.5 |  |                       |                       |                 |               |                   |                     |             |       |         |             |
| Totals |             |                         |  |                       |                       |                 |               |                   |                     |             |       | 61      | \$46,825.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount  |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/22/12 | 61         | \$46,825.00  | \$39,801.25 |
| <b>Totals</b>       | 61         | \$46,825.00  | \$39,801.25 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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| <u>Advertiser</u><br>ISS DCCC                |                        | <u>Original Date / Revision</u><br>10/23/12 / 10/23/12 |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 6146293      TRF# 477027      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      OCT25/12 15.10  
 \*\*\* KVVU-TV \*\*\*      \*\*CHANGES\*\*      HARRIS REPORT FROM REP

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_ ISS/DCCC \_\_\_\_\_ REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
 AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW,  
 WASHINGTON, DC 20007  
 SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6146293 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT25/12 15.10

REP: OK'D M8  
 MOVING \$ TO HL 46825 (-1000)  
 PLS CNF THANKS  
 NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 42    | S   |    | 600P-700P   | 30   |     | \$325.00 | 10/21      | 10/21    | 0       |           | SUN  | 0         |

AGENCY ADVERTISER CODE = 11      AGENCY EST# = 1194  
 AGENCY PRODUCT CODE = 14

PROGRAM : EXTRA WEEKEND  
 ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 2 SPOTS/WK  
 THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 1 SPOT/WK  
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT21

REP HEADLINE# 6146293 TRF# 477027  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 15.10  
\*\*\* KVVU-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|  |   |  |           |    |  |          |       |       |   |  |     |   |
|--|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 43   | S |  | 500P-600P | 30 |  | \$225.00 | 10/21 | 10/21 | 0 |  | SUN | 0 |
| PROGRAM : FRIENDS  |   |  |           |    |  |          |       |       |   |  |     |   |
| ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. |   |  |           |    |  |          |       |       |   |  |     |   |
| PART OF A MAKEGOOD MADE UP OF LINES 42-45                                  |   |  |           |    |  |          |       |       |   |  |     |   |

|  |   |  |           |    |  |          |       |       |   |  |     |   |
|--|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 44   | S |  | 230P-500P | 30 |  | \$150.00 | 10/21 | 10/21 | 0 |  | SUN | 0 |
| PROGRAM : MATINEE MOVIE  |   |  |           |    |  |          |       |       |   |  |     |   |
| ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. |   |  |           |    |  |          |       |       |   |  |     |   |
| PART OF A MAKEGOOD MADE UP OF LINES 42-45                                  |   |  |           |    |  |          |       |       |   |  |     |   |

STATION MAKEGOOD OFFERS:

|    |      |        |                       |              |     |          |  |  |  |  |            |  |
|----|------|--------|-----------------------|--------------|-----|----------|--|--|--|--|------------|--|
| M8 | OK'D | BUY#44 | MISSED: SUN/230P-500P | OCT21 (3/WK) | 30S | \$150.00 |  |  |  |  | (OCT23/12) |  |
|    |      | BUY#42 | SUN/600P-700P         | OCT21        | 30S | \$325.00 |  |  |  |  |            |  |
|    |      | BUY#43 | SUN/500P-600P         | OCT21        | 30S | \$225.00 |  |  |  |  |            |  |

OFFER: NONE  
CMT: SPOTS N/A DUE TO SPORTS. FLIGHT ENDED. PLS CREDIT.

OCT/12 46825.00 CONTRACT TOTAL 46825.00  
TOTAL SPOTS 61

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE